

# Greater Patchogue Chamber of Commerce



WORKING FOR A

## GREATER PATCHOGUE

Volume 15, Issue 5

**May 2012**



Best Market, the long awaited replacement for the shuttered Waldbaums in the Swan River Commons shopping center, is open to much celebration.

### New Dental Program at Briarcliffe

Briarcliffe College is now offering a new program for the Associate in Applied Science (AAS) in Dental Hygiene, only the second such program on the island.

In conjunction with the program, Briarcliffe will open Long Island's first free, community based dental clinic this fall. The clinic will be open to the public, expanding community dental care while helping students.

### Two Businesses Celebrate Long Histories



**100**—Brown's Chrysler-Jeep-Fiat on Medford Ave. opened their doors to celebrate 100 years. President Gary Brown is at right with father Robert Brown. The business was originally in Bellport.



**85**—Blums of Patchogue is celebrating 85 years. Above (left to right) Marc Siegel, Mayor Paul Pontieri, Bernice Siegel, Abe Siegel and Cherie Alleyne. Abe's father-in-law started things.

### Beautification Lunch/Dinner Enjoys New Venue



great. The event supports beautification projects throughout the area.

The annual Eloise Staudinger Lunch/Dinner, held for years at the Pine Grove Inn was forced to a new venue this year by the Pine Grove's closing. The replacement turned out to be perfect, with a nice marine view, aboard the Barefoot Princess, docked at Harbor Crab. The attendance was

## Save These Dates

**Through May 18**—Patchogue Arts Council exhibition featuring Richard Smith. The sPACe Gallery, 20 Terry Street Suite 116, Patchogue, Gallery Hours Wed./Thurs. 12-3 pm, Fri. 6-9 pm, and Sat./Sun 12-4 pm. For general information (631)-294-3323 or visit [www.patchoguearts.org](http://www.patchoguearts.org).

**Tuesday, May 8**—Mercy Center Ministries "Aloha" Dinner & Fashion Show, West Lake Inn of Patchogue. Fashions by Blum's ladies apparel Coldwater Creek, Dress Barn and more. Cocktails 5:45 PM to 6:45 p.m. and dinner from 7:30 p.m. to 10:00 p.m., \$55 per person paid in advance, \$60 at the door, 631-447-3978.

**Tuesday, May 8**—Strictly Business Trade Show, Network with community businesses & organizations, experience the new Technology Pavilion, Middle Country Public Library, 101 Eastwood Blvd., Centereach, NY 11720, 9 a.m.-1 p.m., to be a vendor register at 631-585-9393X216 or online at [www.strictly-businessradeshow.com/register](http://www.strictly-businessradeshow.com/register).

**Wednesday, May 9**—Mindful Parenting Through Love and Logic: Guidelines that Really Change Behaviors. An interactive, discussion based workshop for dealing with children's undesirable behaviors. Hosted by Emanuel Lutheran School, 179 East Main St. Patchogue, 6:30 pm – 8:30 p.m. (631) 758-2250.

**Saturday, May 12**—Courtney's True Blue 5K. 8:30 a.m. start time, Courtney Lynn Blakeslee Cush Pavilion, Corey Beach, Blue Point, NY. Live- Laugh- Love, in memory of Courtney Lynn Blakeslee. Pre-registration \$25, children under 15 \$15. Race day registration (7-8 a.m.) \$30 Information: [courtneytrueblue@hotmail.com](mailto:courtneytrueblue@hotmail.com). Registration: [island-timing.com](http://island-timing.com).

**Saturday, May 12**—Melissa Manchester, Patchogue Theatre for the Performing Arts, 71 East Main Street, Patchogue, 8:00 p.m., Tickets \$27 - \$67,

[www.patchoguetheatre.com](http://www.patchoguetheatre.com).

**Thursday, May 17**—45th Annual Black Tie Event. Dinner at the Land's End, Sayville, NY-Cocktails, Dining Casino, Games, Raffles. \$275 per ticket. Proceeds to benefit the Brookhaven Memorial Hospital Medical Center. Raffle \$100 per ticket, \$175 for two, Grand Prize Raffle \$15,000, or 2012 Fiat 500c Cabriolet. For more information, sponsorship, tickets, call 631-654-7759.

**Saturday, May 19**—Food Revolution Day "Back to the Table". Roast Coffee and Tea Trading Company, 41 E Main Street, Patchogue. A demonstration of how to prepare healthy salads that taste great! 10:00 am – 3:00 pm. 631-627-3966.

**Saturday, May 19**—6th Annual Pleasures of Tea. Congregational Church of Patchogue, 95 East Main Street, Patchogue, 2:00 p.m. Tea, pastries, music, door prizes and more! \$22.00 per ticket, advance sale only available in Church office and on Sundays. 475-1235.

**Sunday, May 20**—9th Annual Walk for a Guide Dog, hosted by the Patchogue Lioness Lions Club, 8a.m. Breakfast - 9 a.m. 2-Mile Walk at the Patchogue Fire House, \$10.00 Donation. In Memory of Lion Toni Romeo. Sponsor forms: The Colony Shop, Patchogue Chamber of Commerce, or Patchogue-Medford Library. Call (631) 475-7216 or (516)-647-5453 or visit [www.clubhouse.org/sites/patchoguelioness](http://www.clubhouse.org/sites/patchoguelioness).

**Monday, May 28**—Memorial Day Parade, 11 a.m., Rte. 112 and East Main Street, left onto South Ocean Avenue, with ceremony at Baker Street, American Legion War Memorial.

**Saturdays, June 2, 9, 16, 23**—T'ai Chi in the Park by Water Tiger School of T'ai Chi Ch'uan, Shorefront Park, Patchogue, 9-11

a.m., free, 631-475-5730.

**Sunday, June 3**—Atlantic Wind Symphony "Wind Band Classics", Patchogue Theatre for the Performing Arts, 71 East Main Street, Patchogue, 3:00 p.m., \$12 - \$15, [www.patchoguetheatre.com](http://www.patchoguetheatre.com).

**Monday, June 4**—2012 Ann Lepage Golf & Tennis Classic Honoring Linda O'Brien, presented by Brookhaven Memorial Hospital Medical Center. Bellport Country Club 11:30 a.m. to 8:00 p.m., 631-654-7759.

**Thursday, June 7**—Live in the Lobby, James Pagano Family & Friends, Patchogue Theatre for the Performing Arts, 71 East Main Street, Patchogue, 7:30 p.m., \$10, [www.patchoguetheatre.com](http://www.patchoguetheatre.com).

**Thursday, June 7**—Mercy Haven's 13th Annual Golf Outing, at the Island Hills Golf Club. Tee-off against a Mets Legend and LI Ducks, Co-owner Bud Harrelson, Call for sponsorship opportunities to help the homeless. 9:30 a.m.-7:30 p.m., Tickets \$275.00 includes all meals. Call Christine at 631-277-8300 or email at [www.mercyhaven.org/events.html](http://www.mercyhaven.org/events.html).

**Monday, June 11**—3rd Annual Golf Outing presented by Public House 49. West Sayville Golf Course, 631-569-2767.

**May 9**—Networking—Off Key Tikki, 6:00–8:00 PM, 31-32 Baker St.

**May 12**—24th Anniversary Celebration, Tricia's Hair Galleria, 11:00 AM, 24 W. Main St.

**May 20**—Dedication of Eloise Staudinger Memorial Bench, The Colony Shop, 1:00 PM, 31 E. Main St.



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## New Members In April

**Rob Calarco**, Suffolk County Legislator, 90 West Main Street Ste. 2N, 631-854-1400, Robert.calarco@suffolkcountyny.gov.

**Realty Connect USA**, Tom McGiveron, 68 Camille Lane, 631-831-9048, tom@tommcgiveron.com.

## Chamber Has The Opportunity Of A Lifetime

Last week, the Patchogue Chamber was offered the opportunity to advance our online presence dramatically. Currently, we have as many as 25,000 hits a month on our website. A number to be proud of, but certainly conservative in the realm of the possibilities.

Kelleen Guyer, after much inner debate, has decided to sell "patchogue.com" (which averages 100,000 hits a month!). Her wishes and desires are to sell the domain to the Greater Patchogue Chamber of Commerce. After much discussion, we both feel, while the Chamber would only be taking the domain name and sending the traffic to our new, updated website—the Chamber IS the best fit for patchogue.com.

My goal for my Presidency, has been to increase our Membership by 25%. The first 6 months have passed, and while we have had many new members join us, the same number are leaving for various reasons—from moving to economic. Translation—our Membership is not increasing. Doug, from Maptoons, sent me a list of 160 'New Members'. These Businesses purchased an ad on the Maptoons Greater Patchogue area map, and were given a 3 month "trial" membership. It is our goal to convert most of them to yearly, paying members. What better way to sell them on the benefits of membership, than by offering their businesses a state of the art website with guaranteed monthly traffic.

The Chamber unfortunately does not have the funds for this major coup. I have reached out to a local

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Gail Hoag, Executive Director

### 2011-2012 Officers

Mindy Skura, President

Dawn Turnbull, Vice President

Melissa Kuehnle, Vice President

Michael Bruemmer, Vice President

Jacqueline Hensley, Secretary

Lou Commisso, Treasurer



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Foundation, that has been our "angel" in the past. They will be meeting on the 15th, and will HOPEFULLY see the merit in the Chamber owning patchogue.com.

Additionally, the Marketing Committee is completing a "New Membership Package" this week. For the first time in years, a new member will receive a folder filled with the reasons joining the Chamber is a major perk for a business owner. Our hope is to also get these out to you—our current members—so you can see everything your membership entitles you to.

With these new achievements, it is possible that my goal of 25% will be met and surpassed in the next 6 months!

—Mindy Skura, President



Suffolk County Legislator Rob Calarco celebrated the opening of his office at 90 W. Main St. with an open house.



Dr. Carlos Serrano has opened his family practice at South Ocean Medical, 87 S. Ocean Ave.

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**Patchogue's Main Street Friday Night Festival—2012**  
**July 6 — July 20 — August 10 — August 17**